



# MiniCOPYblue

## One Device that Delivers Full Business Center Functionality

The world, for all its efforts and innovations over the past decade, is far from being paperless. Brochures, flyers, and tear sheets effortlessly go places computers and the internet can't. Contracts, tax forms, and legal agreements aren't complete without a signature. The end of paper output is unforeseeable and the need for output resources has never been greater because business travelers can bring their computer and flash drives on a trip but they can't bring the office multifunction device (MFD). Business people need and demand the ability to print hardcopies and transmit hardcopies so no hotel business center is adequate without print, copy, fax, and scan services.

GBCblue has created the MiniCOPYblue as the answer to all business traveler output requirements. MiniCOPYblue is a self-service multifunction device offering a complete line of business center service--copy, fax, scan-to-email, and printing. What makes MiniCOPYblue so popular is its small form factor design coupled with high performance capabilities. The product is offered in two models: MiniCOPYblue (black and white only) and MiniCOPYblue Color (color and black and white). The devices are so small that they fit into any business center or lobby setting. Although they are small in size, MiniCOPYblue/Color deliver performance equivalent to production copiers costing +\$12,000! Each system delivers 40-50 copies per minute. They are both equipped with automatic document feeder, 500+ page paper cartridge, and ability to support any media type.

### MiniCOPYblue Color – Lexmark X782e

The Lexmark X782e unites brilliant color output with the complete range of MFP functionality. The Lexmark copies and scans in rich, crisp color. The output is an astounding 4800 dpi color quality. Lexmark's patented ink management system ensures consistent quality from the first page to the last.

GBCblue adds a credit card swipe to the front machine. The GBCblue application creates a self-service experience with client branded interface.



With GBCblue innovation, each MFD transforms from a common device into a self service and remotely managed kiosk. GBCblue equips each device with integrated credit card reader and GBCblue's proprietary kiosk software. The kiosk software is delivered through a large touch screen LCD with simple step-by-step instructions for even the most complex workflows. Just like GBCblue PCs, GBCblue remotely monitors each MFD. GBCblue can discover and resolve software issues, diagnose hardware issues, and deliver updates to the software (like pricing, branding, and security updates). Just like the PCs, we provide all the support. You just stock the paper.





## Payment Options

Each function—copy, fax, and scan-to-email—is a chargeable event. The pricing for each service is based on per page rates which are set by the hotel. GBCblue systems accept all major credit cards—Visa, MasterCard, American Express, and Discover. Hotel guests can purchase prepaid cards that can be billed to the guest folio or paid for with cash. GBCblue also provides group cards for large parties. Group cards offer unlimited access with special pricing options controlled by the property.



### MiniCOPYblue – Lexmark X644e

Despite its small size (28”H x22”Wx26”D), the X644e delivers production-grade performance. The black and white device produces 50cpm! This MFD can also scan-to-email and fax at impressive run rates.

GBCblue adds a credit card swipe to the front machine. The GBCblue application creates a self-service experience with client branded interface.

## Costs & Revenue Opportunity

The MiniCOPYblue and MiniCOPYblue Color packages have been designed so hotels can easily adopt this valuable service. There is absolutely no upfront capital expense for hardware, software, or installation. Each system has a base service fee that is automatically deducted from the revenue the systems generate. Although the devices are considered value added amenity, most systems generate profits for the hotel from guest and non-guest use.

## World Class Support

GBCblue is regarded as the leader in computer service and support. Highly-trained IT Technicians are available 24x7x365. They proactively monitor each system to ensure uptime and functionality. Guests and property employees are invited to use GBCblue’s toll free number any time they need assistance. Our proprietary monitoring system delivers instant remote access to any system anywhere in the world.

## Getting Started

To find out more about GBCblue, contact GBCblue at (888) 422-2583 x4 or visit us online at [www.gbcblue.com](http://www.gbcblue.com).

