



LOBBYblue : Pay-Per-Use PC

The Easiest Way to Increase Profits and Reduce Costs

Hotels around the world have discovered the easiest way to drive up profit margin is with GBCblue's LOBBYblue computers. In just the last year GBCblue paid out over a million dollars in revenue share checks to its client partners. With GBCblue, 100% of the costs are covered by GBC blue so each hotel revenue check is pure hotel profit.

There has never been a better time to add LOBBYblue systems. In this weak economy guests are turning to competitive rack rates when making their lodging decision. With the advent of smaller laptops, wireless networks, and smart phones the PC is an amenity not every guest needs, while guests that do need computer services expect to pay for computer time and printing, just as they would at any Kinko's or internet café. So stop wasting hundreds to thousands of dollars for systems and support that unnecessarily inflate your expenses and turn your business center into a hassle free profit center with the industry's most respected public-computer provider, GBCblue, and LOBBYblue computers.



DELL XPS ONE

GBCblue uses the Dell XPS One PC in lobbies and business centers. The XPS One is a stylish computer that adds to the aesthetics of any room. The ultra-small form factor means no additional tower or unsightly cables. The XPS One is equipped to deliver a powerful multimedia experience and each screen is branded to the hotel's look and feel. Guests will be impressed by the speed and experience of this business-class computer.

About GBCblue

Since 2003, GBCblue has been widely recognized as the leader in guest-computing solutions within the hospitality industry. GBCblue is used by virtually every major brand including Marriott, Westin, and Hilton to deliver self-service guest business center technology (PC, copy, fax, and scan). GBCblue's technology was co-developed with DPS—the architects of the NASDAQ transaction engine. In 2007, GBCblue PCs were used by over 2 million hotel guests.



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GBCblueTM
GUEST COMPUTING SYSTEMS



LOBBYblue Payment Options

Pricing for LOBBYblue sessions are set by the hotel. Properties typically charge \$4.95-\$9.95 for 15-minute sessions. LOBBYblue PCs accept all major credit cards— Visa, MasterCard, American Express, and Discover. Hotel guests can purchase prepaid cards that can be billed to the guest folio or paid for with cash. GBCblue also provides group cards for large parties. Group cards offer unlimited access with special pricing options controlled by the property.

Zero Cost and Pure Profits

The LOBBYblue package has been designed so hotels can easily adopt this valuable service and instantly begin generating additional profits. The complete package is provided at absolutely no cost:

- No hardware/software costs
- No credit card fees
- No install or set up fees
- No maintenance fees
- No service fees

Additionally, GBCblue offer the most competitive revenue share arrangements without the hidden fees. GBCblue pays for all the costs associated with the system from its portion of the revenues. The result for you is pure net profit.

World Class Support

GBCblue is regarded as the leader in computer service and support. Highly-trained IT Technicians are available 24x7x365. They proactively monitor each system to ensure uptime and functionality. Guests and property employees are invited to use GBCblue's toll free number any time they need assistance. Our proprietary monitoring system delivers instant remote access to any system anywhere in the world so GBCblue technicians can review any system as if they were sitting directly in front of the system.

Satisfaction Guaranty

GBCblue is so confident guests and hotels will appreciate our products and services that we offer a 100% satisfaction guaranty. If your guests are ever unsatisfied with the product we will refund their complete user session, no questions asked. Furthermore, if you are ever dissatisfied with GBCblue we will uninstall our system within 30-days. GBCblue requires no obligation and charges no de-installation penalty due to dissatisfaction.

Getting Started

To find out more about GBCblue, contact GBCblue at (888) 422-2583 x4 or visit us online at www.gbcbblue.com.

The Most Secure PC Available Today

Public computing solutions are highly susceptible to criminal activity. Computers are constantly being attacked by viruses, adware and spyware. At a minimum, unprotected system become overwhelmed with unsightly and often adult pop-ups and viruses that eventually corrupt the software making them non-functional. The real threat is spyware or more specifically keystroke loggers. Criminals install keystroke loggers to record the personal information of unsuspecting users. This information is used to steal identities for credit card fraud and worse. Recent reports described how a crime ring targeted public computers with keystroke loggers. According to the FBI, the cyber-thieves had stolen tens of millions of user funds by looting US 401K's, bank accounts, and stock trading accounts.

GBCblue is dedicated to securing it's users from all malware. GBCblue systems are the only public-space systems to date to offer protection from all malware including keystroke loggers. Additionally all user data is completely eradicated, to the specifications of the Department of Defense, after each use. GBCblue employs dual-layer encryption and SSL for all payment transactions. **GBCblue is PCI/CISP certified.** There isn't a safer public computer system available.



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